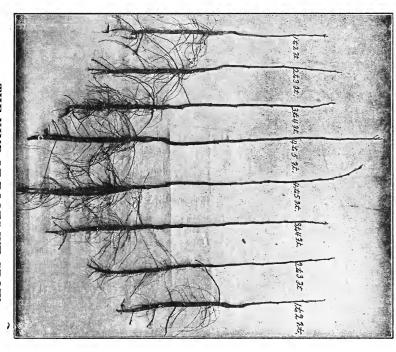
Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.





Our Pecan Trees Live and Grow if Cared For THE KIND OF ROOTS WE GROW

SPECIAL 10 PER CENT REDUCTION FOR JANUARY AND FEBRUARY ONLY

Texas Pecan Nursery LOOK IT OVER

Tyler, Texas

Washington. D.C. aus Gulture Investigations Jomolgist in Cagr



Read What Others Are Making From Pecan Groves

OUR WELL ROOTED TEXAS GROWN PECAN TREES ARE BETTER FOR ALL STATES WEST OF THE MISSISSIPPI RIVER.

BETTER ROOTED PECAN TREES.

We select special seed nuts, pick certain kinds of soil, cultivate them by our special methods and use a small amount of fertilizer, by watching all of these points carefully we have learned how to grow the BEST ROOTED PECAN TREES THAT GROW IN THE WORLD TODAY. The thing that a tree needs is a good side or lateral root system, because the more side roots a tree has the more feed roots it will have and the more feed roots it has the more plant food and moisture it can gather and the more plant food and moisture a tree can get the better it will live, grow and produce in the future.

BETTER ACCLIMATED PECAN TREES.

Pecan trees grown in East Texas are better acclimated to all of the Southwestern States than any tree you can find, because East Texas is noted for its very changeable weather which TOUGHENS OUR TREES. We have extra cold weather at times in the winter, and very hot and dry weather in the Summer. These conditions enables our trees to stand being transplanted in hot, dry and cold climates much better than coast grown trees which have been grown under ideal climate, soil and moisture conditions, which developes tender trees. Use Order Blank Below.

SPECIAL 10 PER CENT DISCOUNT

ON THE PRINTED PRICES BELOW—FOR JANUARY and FEBRUARY ONLY PRICE LIST

EASTERN VARIETIES

WESTERN VARIETIES

Prices on Stuart, Success, Delmas, Schley, Moore and Money Maker, F. O. B. Tyler, Texas.

Prices on Burkett, Halbert and Texas Prolific. F. O. B. Tyler, Texas.

TREES	Lots of 1 to 25	Lots of 25 to 100	Lots of 100 to 1M	TREES	Lots of	Lots of
1 to 2 ft.	\$.80	\$.70	\$.60		1 to 99	100 or more
2 to 3 ft.	.90	.80	.75	2 to 3 feet	\$1.25	\$1.15
3 to 4 ft.	1.00	.90	.85	3 to 4 feet	1.65	1.55
4 to 5 ft.	1.25	1.15	1.10		2.00	1.90
5 to 6 ft,	1.75	1.50	1.40	5 to 6 feet	2.50	2.40
6 to 7 ft.	2.50	2.00	1.90	6 to 7 feet $__$	3.25	· -
7 to 8 ft.	3.00	2.75	2.50	7 to 8 feet	4.00	
Date Ship Write Plainly RFD	office is	All of our Pecan Trees arst class or your mone	HEIGHT PRICE 101AL	arietes Snecial Price Trees		TotalSign here
Ordered	office yx xpress	be fi	STUART	SCHLEY MONEY MOORE	ETT ETT IS	th
Name Street	Post Office County My Expres	Guarant anteed to refunded.	TREES			Remittance herewith

Our Trees Will Please You Like They Have Thousands of Others

Read What They Say

Ada, Okla., January 2nd, 1927.

The trees (100) that I ordered from you reached me in fine shape. I have never seen a nicer bunch of trees.

Ed Granger.

Mansfield, La., January 3rd, 1927

 \boldsymbol{I} have out the trees that \boldsymbol{I} bought from you and they are excellent in every way. Have never seen a finer root system.

W. C. Childress

McCarthy Bros., Tulsa Okla., November 1926, visited and investigated several groves and nurseries East of the Mississippi and on their way home visited our nursery. Soon after starting their inspection of our nursery, but after they had examined the root system and good thrifty appearance of our trees, one called to the other and said "Here is Where I Desire My Trees to Come From". We sold them and their friends some nice orders.

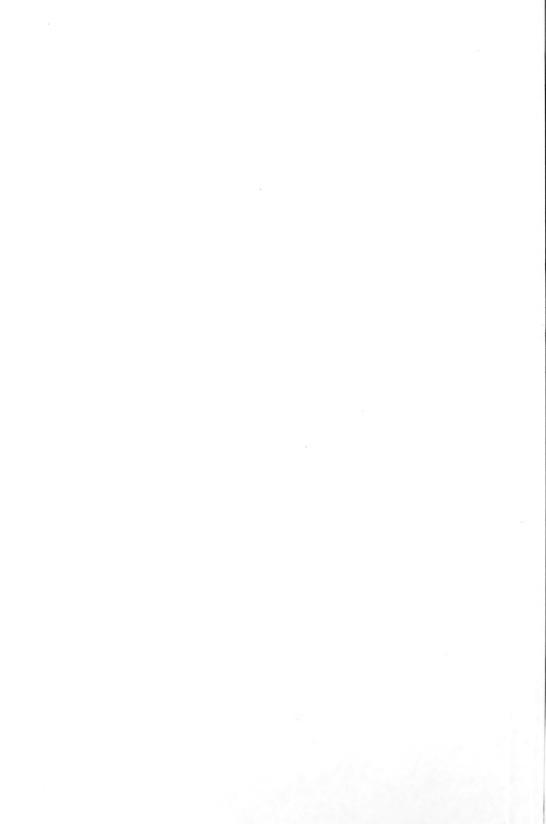
These gentlemen bought our trees and paid slightly more per tree than they could have gotten them for elsewhere, and why? Just the same old, old story they wanted the best article (tree) for the money, and at once realized that was what we were offering them.

Do not fool away your time and money experimenting, but send your orders to us and rest assured that you will be getting first class trees from a reliable first class Pecan Nursery. We grow our own trees, dig them fresh and ship direct to you. January and February are fine months for transplanting. Send your order today. You cannot make a better investment. As proof of this see in this folder what others are doing.

Orange, Ill., January 3rd, 1927.

The trees you sent us to Greenville, Miss., a short time ago, my son pronounced the best rooted pecan trees he had ever seen and wants to get some more. Order herewith. We have been getting trees from different nurseries to the South East of Greenville, Miss., but they do not have the root system of yours.

Gould & Co.



PECAN GROWERS REALLY PRODUCED LAST **BELOW** READ

You Can Have a Grove Like One of These if You Will Make the Start, but Remember, No Matter How Bad You Want a Pecan Grove, You Will

PECAN GROWING TODAY OFFERS YOU THE BEST AND SAFEST INVEST-MENT YOU CAN MAKE.

When you once get your trees set out and started growing they are increasing in value every day and hour until they are 50 years old or older. While you are asleep at night, looking after other business in the day or are enjoying the pleasures of life, your PECAN GROVE IS GROWING AND INCREASING IN CROPS AND VALUE. You have a deed to your land so no one can come along and beat you out of it nor is there any danger of fire or other disasters destroying it. A pecan Grove will bless you, your children and your childrens, children for the next 100 to 200 years to come. THERE IS NOTHING BETTER OR SAFER, SO START NOW AND YOUR DREAMS WILL COME TRUE.

Never Have It Until You Buy the Trees and Set Them Out. Don't Neglect This Important Step Longer, but-ORDER YOUR TREES TODAY

THE COST OF A PECAN GROVE IS SMALL

The cost of a Pecan Grove is small. You should set only from 12 to 20 trees to the acre. When large quantities and small trees are used they can be set at a per-acre cost of from \$10.00 to \$30.00. This small investment can be made to grow to be worth \$1,000. per acre, if cared for, provided the right land is selected, good trees used, and proper cultivation given.

-HERE'S WHAT OTHERS DID LAST FALL-



110000 Pounds of very fine Pecans, were gathered from this grove this past Fall (1926.) As high as 2500 pounds were gathered off of a single acre. If these brought 40c per pound this acre produced \$1000.00 worth of nuts last year. What is an acre worth that will do this? We will let you price it.

START YOUR GROVE THIS SEASON SURE SO SOME DAY YOU TOO CAN REAP A RICH REWARD LIKE THIS.

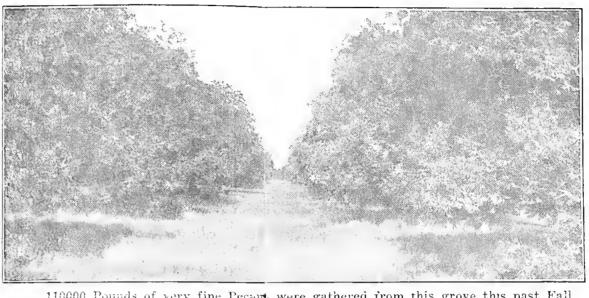


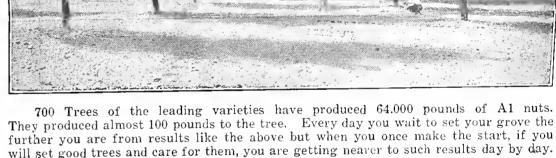
This Young Grove that has just begun to bear netted \$800.00 on 25 acres this year. The owner wrote us that a party from Colorado, has been trying to buy it for some time. He told him that not a cent less than \$1000.00 per acre or \$25000.00 would buy it. He says he will have in a year or two a substantial living the balance of his days and will leave a wonderful estate to his children and their childrens. children. You can want a pecan grove as bad as any one but if you never make the start and set the trees you will never have it.

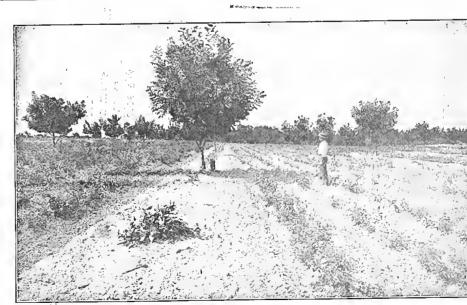


A Pecan Grove is much better to have than life insurance. A Pecan Grove left to your estate will prove an income that will come in regularly and which will increase from year to year; but, if cash has been left, nine chances out of ten it will soon slip away and leave your loved ones dependent upon relatives or the world. You do not want this to happen, so provide a 5, 10, or 100-acre Pecan Grove.

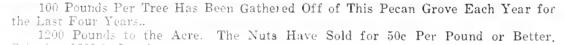
You can take the same money required to keep up a \$2,000, twenty-year-pay life insurance policy and it will buy the Pecan trees to set 80 acres. In 20 years you can cash out your policy for about \$1,400; but if the Pecan Grove be set, you would have an 80-acre Pecan Grove that would average 10 years old. This grove should at least pay you 10 per cent on a valuation of \$80,000 of \$8,000 per year. Think it out and see which proposition is better. Cut it half in two-and then cut it half in two again. WHICH IS BETTER? START YOUR PECAN GROVE TODAY



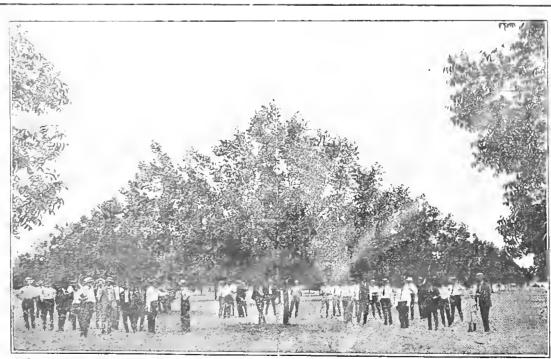




While growing a Pecan Grove other crops can be produced just about as well as if the Pecans were not there. This land will increase in value in 10 years from \$50.00 per acre to \$500..0 to \$1000.00 per acre. WHY NOT SET A PECAN GROVE AND INCREASE THE VALUE OF YOUR LAND AND AT THE SAME TIME PROVIDE ABUNDANTLY FOR OLD_AGE?



Bringing \$600.00 Per Acre. Wouldn't You Like to Have 5, 10 or 100 Acres Like This Grove to Take Care of You in Your Old Days?



600 Trees that have received very poor care the first few years produced 30.000 pounds of Stuart Nuts, the nuts from three trees in this grove paid for 300-3 to 4 foot trees. What will this grove be doing 10 years from now?

WE HAVE THE FINEST BUNCH OF PECAN TREES THIS YEAR WE EVER GREW. THE GROWTH ON PECAN TREES IS WORTH FROM \$5.00 TO \$10.00 PER TREE THE FIRST TEN YEARS, SO YOU CONNOT AFFORD TO LOSE THIS GROWTH. SET YOUR GROVE NOW.

TEXAS PECAN NURSERY, TYLER, TEXAS R.W. FAIR W. V. HENSON A. F. WATKINS

Please Read This Letter Below



The picture to the left shows the two trees referred to in Mr. Ganner's letter below. It pays to set the best pecan trees to be had regardless of the price.

The Way Our Trees Grew

The Way Coast Grown Trees Grew Under the Same Care.

Staple Cotton, Cotton Seed, Corn Hay JOHN H. GANNER, Mgr.

PETIT JEAN PLANTATION Russellville. Ark.

Texas Pecan Nursery, Tyler, Texas. Dear Sirs:

May 27, 1926

As soon as we decided to convert our large cotton plantation into a pecan orchard, our first step was to secure the very best trees that the market would afford. After much investigation over all parts of the pecan belt, your trees appealed to us because of their fine lateral root system, so we give you the contract and used most of your trees for our planting, and, as you know, set out our first batch of more than 750 trees this Spring, during February and March.

To say that we have been well pleased wouldn't begin to express it, for results always tell. We have 100% of the trees living with not a bad tree in the bunch, which is certainly a fine record and speaks volumes for your nursery. I made a photograph showing sixty days growth on an average tree of yours which I am inclosing. I also made a picture of the best tree I could find of another lot planted in the same ground, at the same time, under the same condition and with the same cultivation, but from another nursery. These pictures were made on the same day. I send them along that you may see for yourselves what a wonderful difference there is in a 60 day growth of your average tree, and a 60 day growth of the BEST tree from the other nursery.

Your trees have already made twice the growth in 60 days that other trees made in twelve months last year. The fine lateral roots of your trees speak for themselves. You are to be congratulated in developing such a wonderful root system. Wishing you every success. Yours very truly,

JHG:ERG.

JOHN H. GANNER, Mgr.